

Case Study Grade Sheet

Essay Format: 7pts

- 1 = no paragraphs, outline only, grammar and spelling mistakes, poor organization
- 4 = some paragraphs, some outline, writing-style awkward, organization poor, use of 1st person
- 7 = typed, double-spaced, and written in 3rd person utilizing APA or MLA format. If references are used, citations and bibliography are required. Organization, writing style, spelling, and grammar are good.

Synopsis of Case Study: 7pts

- The synopsis should be a brief summary of the case study. You are assuming that I, the reader, am unaware of the case's contents. Include, however, only the important, key points.

- 1 = Very little overview of the case study
- 4 = Some overview of the case study
- 7 = Good Summary of the case study – identification of the main characters and issues

Diagnosis of Case Study: 13pts

- Describe the organizational problems. Include any theoretical support. *For example: An organization has some problems with productivity. Apparently the company is using goal setting inaccurately. Now describe goal setting and how it is an integral part of this organization's productivity problems. Utilize textbook and other references (if necessary) for theoretical support and application.*

- 0 = No diagnosis of Case Study
- 3 = Very few Problems Discussed, No Theoretical Support presented
- 7 = Some Problems Discussed, No or a little Theoretical Support presented
- 10 = Most Problems Discussed, Some Theoretical Support presented
- 13 = All Problems Discussed, Strong Theoretical Support presented

Proposed Solutions to Case Study Problems: 13pts

- Any proposed solutions should have theoretical support (see #3 above). Also discuss Pros and Cons of each solution.

- 0 = No Proposed Solutions of Case Study
- 3 = Very few Solutions Discussed, No Theoretical Support presented, No Pros/Cons Discussion
- 7 = Some Solutions Discussed, No or a little Theoretical Support presented, No/little Pros/Cons discussion
- 10 = Solutions Discussed, Some Theoretical Support presented, some discussion of Pros/Cons of Solutions
- 13 = Solutions Discussed, Strong Theoretical Support presented, Strong discussion of Pros/Cons of Solutions

Conclusion: 10pts

- What is your preferred solution and why? Discuss Pros and Cons of the solution, & how you would address the Cons)

- 0 = No Conclusion
- 3 = Weak discussion of preferred solution, No pros/Cons of chosen solution.
- 7 = Some discussion of preferred solution, No or a little discussion of the pros/cons of the solution
- 10 = Strong discussion of preferred solution, Discussion of pros/cons of the solution.